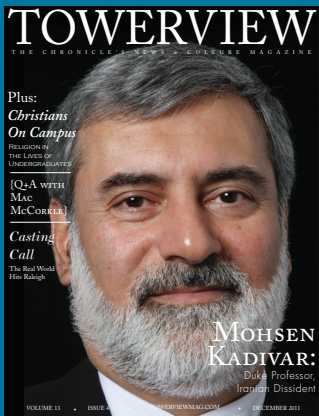
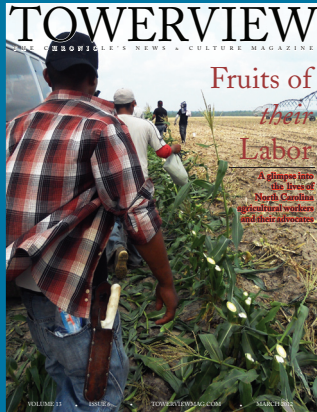


# TOWERVIEW

## THE CHRONICLE'S NEWS AND PERSPECTIVE MAGAZINE

*Towerview* is a national award-winning magazine and the only campus publication containing news perspective pieces and trends features related to content from *The Chronicle*. The magazine is published monthly, and its staff pulls the best writers, editors and photographers from Duke's biggest student-run journalistic enterprise. First place winner in the Best in Show category at the Associated Collegiate Press' 2006 Pacemaker Awards, *Towerview* vividly and memorably covers all topics related to Duke - the health system, the Triangle, campus athletics, the arts scene and beyond.



### Circulation: 7,000

- ◆ Inserted in *The Chronicle*
- ◆ Mailed to faculty, deans and managers at the University and Medical Center
- ◆ Delivered to over 30 off-campus locations
- ◆ Available in permanent *Towerview* bins on West Campus, East Campus, as well as in Duke Clinics & the Hospital

### Rates and Sizes

Local Open (col-inch)		\$14.48
<i>Local Contract Rates apply.</i>		
Full page	7" x 9.75"	\$1,216.32
Half page horizontal	7" x 4.75"	\$608.16
Half page vertical	3.375" x 9.75"	\$608.16
Quarter page	3.375" x 4.75"	\$304.08
Non-Profit (col-inch)		\$12.18
National (col-inch)		\$20.00

### Color

Color charges are in addition to column inch space.

Full Color	\$100
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### Towerview Magazine Publication Dates

<b>Published</b>	<b>Deadline</b>
July 2	June 4
September 28	August 30
October 31	October 3
November 28	October 31
February 27	January 31
March 27	February 28
April 17	March 21

### Contact Information

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