

# 2012 - 2013 Publication Schedule

## FALL 2012 SPECIAL ISSUES

	<i>Published</i>	<i>Ad Deadline</i>
<b>JULY</b>		
Send Home Issue <i>Includes Towerview &amp; Housing Guide</i>	July 2	June 4
<b>AUGUST</b>		
Blue Devil's Advocate	August 13	July 23
Orientation Issue	August 21	August 15
Welcome Back Issue	August 24	August 21
First Day of Classes	August 27	August 22
Fall Sports Preview	August 28	August 23
ACC Football Preview	August 31	August 27
<b>SEPTEMBER</b>		
Fall Arts Preview	September 4	August 28
Global Education Fair Guide	September 7	September 3
Career Fair Guide	September 11	September 5
The Menu Dining Guide	September 21	September 7
Homecoming	September 21	September 17
Towerview	September 28	August 30
<b>OCTOBER</b>		
Career&Nonprofit/Gov't Guide	October 17	October 4
Parents' & Family Weekend	October 26	October 22
Towerview	October 31	October 3
<b>NOVEMBER</b>		
ACC Basketball Preview	November 2	October 26
Holiday Gift Guide	November 20	November 15
Holiday Gift Guide	November 27	November 19
Towerview	November 28	October 31
<b>DECEMBER</b>		
Holiday Gift Guide	December 4	November 29
Exam Break Issue	December 10	December 3

JULY 2012						
S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

AUGUST 2012						
S	M	T	W	T	F	S
			1	2	3	
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

SEPTEMBER 2012						
S	M	T	W	T	F	S
						1
	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23/30	24	25	26	27	28	29

OCTOBER 2012						
S	M	T	W	T	F	S
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7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

NOVEMBER 2012						
S	M	T	W	T	F	S
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4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

DECEMBER 2012						
S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23/30	24/31	25	26	27	28	29

● denotes dates with special publications

### BLUE DEVIL LIVING

Published every Friday from August 31 through October 26  
Deadline is two days prior to publication

### SPECIAL EVENTS AND DATES:

Orientation begins	August 21
Labor Day	September 3 (classes in session)
Fall Break	October 15-16 (no classes)
Parents' Weekend	October 26-28
Thanksgiving break	November 21-23
Last Day of Classes	December 7
Exams	December 11-16

### DEADLINES

- Deadline for space reservation, payment and all copy and art for display ads is two business days prior to insertion.
- Classified display ads have the same deadline as regular display ads.
- Deadline for classified line ads is noon, one business day prior to insertion.
- Special issues and supplements have earlier deadlines; consult the above schedule or contact your account representative.

## SPRING 2013 SPECIAL ISSUES

	<i>Published</i>	<i>Ad Deadline</i>
<b>JANUARY</b>		
First Day of Classes	January 9	January 7
Spring Arts Preview	January 15	January 8
Off Campus Housing		
Fair Guide	January 22	January 14
Career & Summer Opportunities Guide	January 23	January 16
<b>FEBRUARY</b>		
The Menu Dining Guide	February 8	January 25
Towerview	February 27	January 31
<b>MARCH</b>		
Women's ACC Basketball Tournament Guide	March 7	March 1
Men's NCAA Basketball Tournament Guide	March 21	March 14
Housing Guide	March 22	March 1
Towerview	March 27	February 28
<b>APRIL</b>		
Alumni Reunion Weekend	April 12	April 8
Towerview	April 17	March 21
Exam Break Issue	April 29	April 24
<b>MAY</b>		
Graduation Issue	May 10	May 3
First Day of Summer Classes	May 16	May 14

JANUARY 2013						
S	M	T	W	T	F	S
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13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

FEBRUARY 2013						
S	M	T	W	T	F	S
					1	2
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10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28		

MARCH 2013						
S	M	T	W	T	F	S
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10	11	12	13	14	15	16
17	18	19	20	21	22	23
24/31	25	26	27	28	29	30

APRIL 2013						
S	M	T	W	T	F	S
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14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

MAY 2013						
S	M	T	W	T	F	S
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12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

JUNE 2013						
S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23/30	24	25	26	27	28	29

● denotes dates with special publications

### BLUE DEVIL LIVING

Published March plus every Friday from March 29 through April 19 and on Thursdays May 16, 23, 30 & June 6. Deadline is two days prior to publication

### SPECIAL EVENTS AND DATES:

Martin Luther King Jr. Day	January 21 (no classes)
Spring Break	March 11-15 (no classes)
Alumni Reunion Weekend	April 12-14
Last Day of Spring Classes	April 24
Exams	April 29-May 4
Graduation Exercises	May 12

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