

# 2014 - 2015 Publication Schedule

### FALL 2014 SPECIAL ISSUES

	Published	Ad Deadline
JULY		
Send Home Issue	July 1	June 2
Includes Towerview & Housing Gu	ide	
AUGUST		
Blue Devil's Advocate	August 11	July 21
Orientation Issue	August 19	August 13
Welcome Back Issue	August 22	August 19
First Day of Classes	August 25	August 20
Fall Sports Preview	August 27	August 22
ACC Football Preview	August 29	August 25
SEPTEMBER		
Fall Arts Preview	September 2	August 26

Fall Arts Preview	September 2	August 26
Career Fair Guide	September 8	September 2
nearDuke Dining Guide	September 11	June 5
Global Education Fair Guide	September 15	September 8
Towerview	September 24	August 28

#### **OCTOBER**

Fall Fashion	October 7	October 3
Career&Nonprofit/Gov't Guide	October 15	October 8
Homecoming	October 17	October 15
Family Weekend	October 24	October 20
Towerview	October 29	October 1

#### **NOVEMBER**

ACC Basketball Preview	November 7	October 31
Holiday Gift Guide	November 18	November 13
Holiday Gift Guide	November 25	November 20
Towerview	November 25	October 29

### DECEMBER

Holiday Gift Guide	December 2	November 2
Exam Break Issue	December 8	December 1

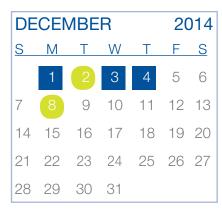
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### Near Duke Housing Theme Pages

Published every Wednesday from October 1 through December 3 Deadline is two days prior to publication

### SPECIAL EVENTS AND DATES:

Orientation begins August 19
Labor Day September 1 (classes in session)
Drop/Add Ends September 5
Fall Break October 13-14 (no classes)
Family Weekend October 24-26
Thanksgiving break November 26-28
Last Day of Classes December 5
Exams December 9-14

### SPECIAL COVERAGE

# Monday

Sportswrap

### Thursday

Recess

(Arts & Entertainment)

denotes dates with special publications

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### SPRING 2015 SPECIAL ISSUES

	Published	Ad Deadline
JANUARY		
First Day of Classes	January 7	January 5
nearDuke Dining	January 8	June 5
Spring Arts Preview	January 13	January 6
Off Campus Housing		
Fair Guide	January 20	January 15
Career & Summer		
Opportunities Guide	January 21	January 16
FEBRUARY		
Spring Fashion	February 24	February 20
Towerview	February 25	January 29
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MARCH		
Women's NCAA Basketball		
Tournament Guide	March 18	March 6
Men's NCAA Basketball	M 1 40	
Tournament Guide	March 19	March 6
Housing Guide	March 20	March 2
APRIL		
Best Of Duke	April 2	March 26
Alumni Reunion Weekend	April 10	April 6
Towerview	April 15	March 20
Fxam Break Issue	April 27	April 22
EXAM DIVAR 10000	riphi Zr	April ZZ
MAY		
Graduation Issue	May 8	April 28
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MARCH 2015						)15
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MAY 2015						
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17	18	19	20	21	22	23
<sup>24</sup> / <sub>31</sub>	25	26	27	28	29	30



denotes dates with special publications

### Near Duke Housing Theme Pages

Published every Wednesday from February 4 through April 22 Deadline is two days prior to publication

#### SPECIAL EVENTS AND DATES:

Martin Luther King Jr. Day Drop/Add Ends Spring Break Alumni Reunion Weekend Last Day of Spring Classes **Graduation Exercises** 

January 19 (no classes) January 21 March 9-13 (no classes) April 10-12 April 22 April 27-May 2 May 10

### SPECIAL COVERAGE

# **Monday**

Sportswrap

## **Thursday**

Recess

(Arts & Entertainment)